



2020 Rate Sheet

Media Costs

Number of Bench Panels	Bench Cost Per Month
Premium Market	
1-5	\$300
6-10	\$275
11-20	\$250
21+	\$225
General Market	
1-5	\$200
6-10	\$175
11-20	\$150
21+	\$125

Production Costs

Number of Bench Panels	Production Charge (One-Time)
1 - 5	\$175
6-10	\$165
11-20	\$155
21-50	\$140
51-100	\$115
101-149	\$95
151-200	\$70
201- 300	\$60
301-400	\$50
401-500	\$45

*if artwork is needed, cost starts at \$125/hour