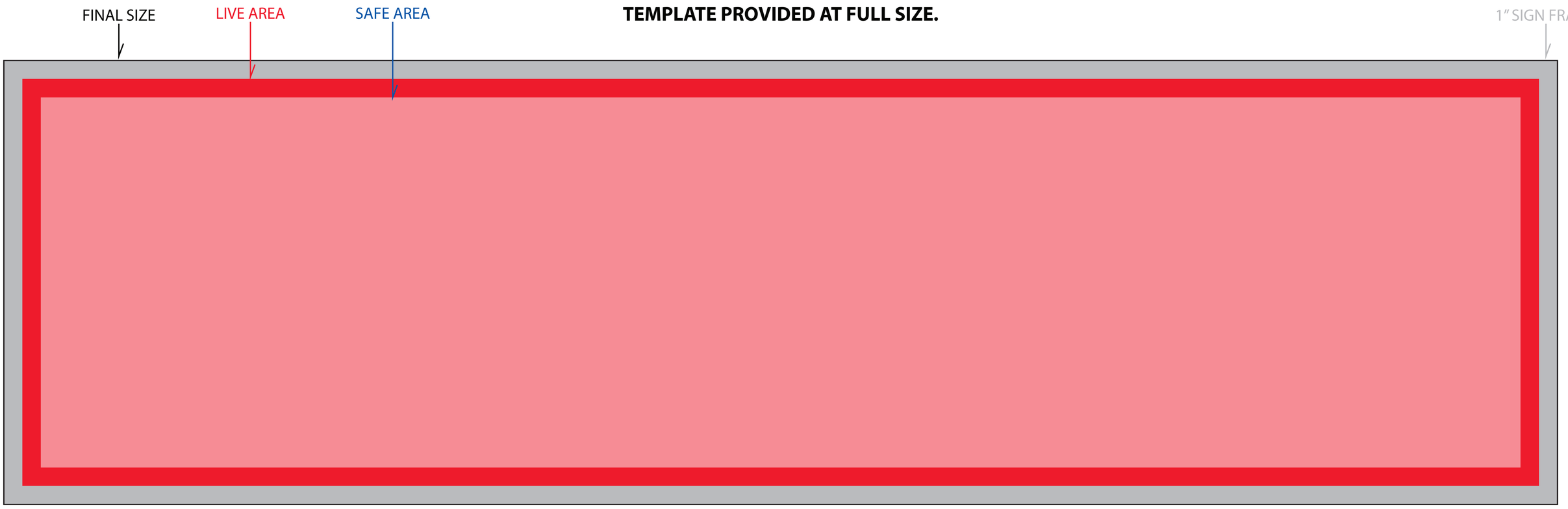
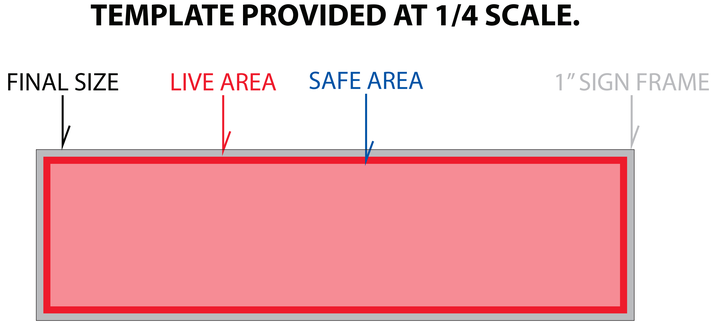


FULL SIZE:
Final Size = 84" (w) x 24" (t)
Live Area = 82" (w) x 22" (t)
-The area visible within the frame.
Safe Area = 80" (w) x 20" (t)
-Designing within this area will ensure all important copy/ graphics ***DO NOT*** get cut off.

TEMPLATE PROVIDED AT 1/4 SCALE.



1/4 Scale:
Final Size = 21" (w) x 6" (t)
Live Area = 20.5" (w) x 5.5" (t)
-The area visible within the frame.
Safe Area = 20" (w) x 5" (t)
-Designing within this area will ensure all important copy/ graphics ***DO NOT*** get cut off.

File Specs:
All raster images (photos) should be **100-150 dpi** (hi-resolution) ***@ full size*** for best results.
Images must be embedded or supplied in the upload.
All fonts ***must be*** converted to outlines.

All art files will be checked & you will receive a digital proof to approve. Upon receiving the proof please verify all information is correct ***including quantity.*** Once proof is approved the project will be sent to print and billed accordingly.

If there are issues with the supplied file/s you will be notified so they can be adjusted, re-checked & re-proofed.
We insure your advertising is of the highest quality.

Thank you.